

## **Coke & Haleem Hyderabad Food Walk**

### **Terms and Conditions**

By participating in this Contest, each Participant is indicating his/her agreement to be bound by the following Terms and Conditions:

- 1.The '**Coke & Haleem Hyderabad Food Walk ("Event")** is organized by Coca-Cola India Private Limited ("**CCIPL**") and executed by **Illuminar Media Private Limited-LLB Agency**") hereinafter together be referred to as "Organizers". During the Event, a food tour will be organised by the Organizers to different varieties of cuisines from selected restaurants in Hyderabad. Interested individuals may participate via sharing their favourite picture of Coke® and Haleem to a Whatsapp number +91-8929129592 managed by the Agency ("**Contest**").
- 2.The Contest is valid only for individuals over 18 years of age, residing in Hyderabad only. ("**Participant**")
- 3.The Contest is valid from 5<sup>th</sup> of April 2023 to 15<sup>th</sup> April 2023 ("**Contest Period**"). Any entries received outside the Contest Period shall not be eligible for the Prize(s) and shall not be carried forward to any other promotional scheme ahead.
- 4.There shall be up to ten (10) winners in total (each a "**Winner**") during the Contest Period. The number of Winners may be lesser depending on the number of entries received for this Contest.
- 5.Individuals participating in the Contest shall get a chance to win the following Prize in accordance with Clause 6 below:
  - 1For the Contest, each Winner(s) along with one (1) companion will receive an entry ticket to attend the Event and get an opportunity to meet one (1) celebrity either Mr. Adivi Sesh or Ms. Nabha Natesh during the food walk and taste food from the set menu selected by the Organisers free of cost. ("**Prize**")
  - 2Choice of celebrity and food shall be on the discretion of the Organisers.
  - 3Winner (s) shall pay for ordering food outside of the set menu.
  - 4Information regarding the Event will be shared five (5) days prior to the execution date of Event.
  - 5Winner(s) agrees that the travel/stay arrangements to attend the Event will be managed by themselves. It is not the responsibility of CCIPL. CCIPL is not obliged to provide any advice or assistance relating to the travel/stay arrangements.
  - 6Each Winner shall:

Follow the rules, policies and procedures of the Event including in relation to health and safety and any reasonable instructions issued by the management of the Event.
- 1.A Participant may participate in the Contest multiple times but is eligible to win only once under the Contest. Each Contest submission associated with a mobile number shall be valid only once.
- 2.To participate in the Contest, the Participant must:
  - 1Share their favourite picture of Coke® and Haleem to a Whatsapp number +91-8929129592.

### **Contest Mechanism and Selection Criteria:**

A. Ten (10) Winners will be selected through computerized random selection from the pool of valid entries received in accordance with these Terms & Conditions.

A.CCIPL shall announce Winners, five (5) days prior to the Event.

B.Entries that fulfil all the guidelines mentioned herein shall be considered as valid and eligible to win.

C.One (1) participant is eligible to win only one (1) Prize, irrespective of the number of Entries he/she makes.

D.CCIPL shall not be liable for any delay or non-receipt of Prize by the Winner due to any act of third-party partners.

E.The won reward will be notified via WhatsApp notification to each Winner.

F.Participants will also be notified via SMS of the details of the Prize(s) won & instructions on how to redeem their Prize(s).

G.Participants must redeem their Prize(s) within 24 hrs of the notification to prevent forfeiture.

H.Any forfeiture exercised by CCIPL will be binding and final on the participants.

8. It is expressly clarified that any Entry which falls under any of the following criteria will not be considered a Valid Entry under these Terms and Conditions and will be immediately disqualified from being eligible for the Prize:

Images or posts that is not in accordance with the Whats App Platform (and/or CCIPL) Guidelines or applicable law;

Images or posts containing objectionable or obscene content (such as pornography, nude pictures, objectionable gestures, etc.);

Images or posts containing offensive or inflammatory content such as swear words or content that explicitly or implicitly demonstrate discrimination based on colour, community, caste, creed, nationality etc.;

Images or posts that contain any content that maligns The Coca-Cola Company, CCIPL or any of the beverages of the brands owned by The Coca-Cola Company;

Images or posts that contain images or references to competitors of CCIPL in the background;

Images or posts that contain politically themed images such as photographs of political leaders, party signs, symbols or logos;

Comments accompanying the images or posts that contain any of the above content;

Use of hashtags other than the relevant approved Contest Hashtags; or

Any comment or image/video that contains content which violates copyright laws or the intellectual property rights of a third party.

Any picture that doesn't show Coke® and Haleem images clearly.

9. CCIPL reserves the right to amend, modify or cancel the Contest without any prior notice. It is Participant's sole responsibility to review these Terms & Conditions periodically for updates or changes.

10. CCIPL assumes no liability or responsibility for:

Any errors, omissions or inaccuracies of content or Entry/ies or Participant's personal details.

Personal injury or property damage of any nature resulting from Participant's access to, Participant's exposure to or Participant's participation in the Contest.

Technical failure or any other causes beyond the control of CCIPL.

11. At CCIPL's request, participants with valid entries as per these terms agree to participate in all promotional activity (such as publicity and photography) surrounding the winning of the Prize, free of charge, and they consent to the CCIPL using their name, likeness, image and/or voice (including photograph, film and/or recording of the same), along with the use of their submissions in whichever form, in promotional material or in any media for an unlimited period without remuneration for the purpose of promoting this Contest and promoting any products manufactured, distributed, marketed and/or supplied under the trademarks owned by The Coca-Cola Company.

12. No cash payment will be made in lieu of the Prize.

13. The Prize is personal to the Winners and is not transferable and cannot be sold under any circumstances.

14. CCIPL shall not be responsible for any loss, injury or any other liability arising out of the Contest or due to participation by any person in the Contest.

15. CCIPL shall not be liable for any loss or damage due to the Act of God, Governmental actions, epidemic, pandemic, other force majeure circumstances and shall not be liable to pay any amount as compensation or otherwise for any such loss with respect to the Prize.

16. Content of Entries and all related rights shall remain the exclusive property of CCIPL.

17. No portion of the Prizes offered under the Contest is redeemable for cash. The Prizes are also not refundable or transferable.

18. No Prize will be awarded if the information presented by the Participant(s) at the time of entering the Contest, or at any subsequent stage is factually incorrect.

19. If a Participant is dissatisfied with the Contest or the Contest Terms, his/her sole and exclusive remedy is to not participate in the Contest.

20. Successfully entering the Contest and winning a Prize is subject to all requirements set forth herein.

21. The Contest shall be governed and construed in accordance with Indian laws. All disputes relating to this Contest shall be subject to the exclusive jurisdiction of Courts at Gurgaon only.

22. CCIPL's decision shall be final in all respects.